

Kane School District Social Media Policy

Kane School District managed social media accounts are provided for the benefit of the district's community and are updated to share achievements of students and staff as well as school-related news and other helpful information. The KSD social media accounts include all school sponsored social media programs which are included under the governance of this policy.

All comments posted on district-monitored social media are at the discretion of the page administrators who are assigned by the Superintendent or his/her designees. The intent of the maintenance of the district monitored social media is not to keep any negative or critical information from being posted, but to protect the privacy and other rights of staff and students. Page Administrators will review all posts to check that users follow district technology usage policies and procedures.

The district welcomes thoughts and comments. However, when participating in the district-managed social media sites, users are **not** permitted to:

- Break the law or encourage others to do so. This includes intellectual property and other protections that prohibit posting material that infringes on the rights of the corporation or an individual or entity.
- Use abusive or inappropriate language or statements. This includes postings that are threatening, harassing, illegal, obscene, lewd, or vulgar.
- Post the phone numbers, email addresses or other confidential information of students, faculty, staff or any person other than the user. If the user posts his/her own contact information, he/she should be aware it will be available to the public and be subject to possible misuse.
- Post material that promotes or advertises services or products except after receiving approval from the district.
- Post spam, chain-letter like communications or the same comment multiple times.
- Allow others to use your identity for posting or viewing comments.
- Post links to other social networking sites that do not adhere to these guidelines.
- Act as a spokesperson or impersonate a representative of the district.
- Alter, modify or otherwise change or use any post, comment, or message made by the district that results in a misrepresentation or change in the meaning of the original message.

Page administrators reserve the right to:

- Remove or refuse to post any comments that violate these guidelines at any time.
- Ban future posts or input from people who repeatedly violate these guidelines including refusing posts from specific email addresses or IP addresses.
- Edit comments at any time to comply with these guidelines.

By participating in district-managed social media, the user agrees to indemnify and hold harmless Kane School District, its affiliates, directors, employees, and successors against any damages, losses, liabilities, judgments, causes of action, costs or expenses (including reasonable attorneys' fees and costs) arising out of any claim by a third party relating to any material user has posted on any KSD school-sponsored site.

- If you would like to report an inappropriate comment for the district to review, please call the district at 435-644-2555.
- Users may set their personal social media accounts to receive updates that KSD Schools posts on its site.